



Join Hands. Save Lives.

August -2015



## New Patients

# Patient News



Philomena is 67 years old and suffering from breast cancer. She already had a lump removed and now must continue chemotherapy treatments. She unfortunately has no support from her family and stays in a convent. She needs 8 more chemotherapy treatments at the cost of 6,500 each. Won't you consider helping this lady with a kind heart and tough spirit?

Tarannum is 30 years old and has undergone a kidney transplant and due to the side effects of the continued medications, she has developed a problem in her hip which requires surgery. She comes from a low socio-economic background and is seeking for help to pay for the hip surgery which will cost 60,000 rupees



# Recent Success Stories

Right to Live funded 15-year-old Prashanth's continued treatment for chemotherapy at Shri Shankara Cancer Hospital. He will also soon be fitted with a prosthetic leg. Prashanth has been suffering from bone cancer which resulted in the loss of one of his legs from the knee down. He lives with his family in a small 1-room house within a slum in Vivek nagar.



Right to Live is funding 6 months of treatment for 37-year-old Savita, who is suffering from kidney failure. Savita is receiving dialysis and injections twice a week at NU Hospital. She is searching for a match for a kidney transplant, but in the meantime will continue her treatment.

**Do YOU share our passion for helping the poor get life-saving medical treatment? We are currently looking for volunteers to help out with the following tasks:**

# Call for Volunteers

- **GET CONTACTS.** Put us in touch with the CSR (Corporate Social Responsibility) departments at local companies.
- **MAKE CALLS** to potential donors and companies. Training provided.
- **TAKE PHOTOS and VIDEOS** of our patients. This is a great opportunity to get to know the people we support.
- **CHAMPION A PATIENT.** Take charge of a patient's case and promote it through your network.
- **DEVELOP CONTENT.** Write for our website, blog, emails, and grant request letters.
- **DO RESEARCH** on health insurance options for the poor.
- **HELP ORGANIZE FUND-RAISING EVENTS.** Many events are coming up and need helping hands.

## Opteamix and Right to Live

Right to Live was founded by Opteamix COO, Raghurama Kote. Right to Live is an initiative of Kote Foundation, and is Opteamix's main CSR initiative. RTL live operates with space and resources donated by Opteamix employees.

## Right to Live in the News

**RIGHT TO LIVE HAS RECENTLY CAUGHT  
THE EYE OF THE MEDIA!**

<http://www.thehindu.com/features/metroplus/rhythms-of-compassion/article7305807.ece>

<http://www.crowdfundinsider.com/2015/04/65970-right-to-live-unveils-new-healthcare-crowdfunding-platform-in-india/>

<http://www.deccanherald.com/content/472787/right-healthy-life.html>

# Partnership between Right to Live and Life N Living



Right to Live has formed a partnership with Vasanth Vaikunth of Life N Living. We are going to deliver skill-building programs at colleges and companies. All the profits from our workshops will be donated to the Right to Live patients for their life-saving medical treatment. We are very grateful to Vasantha for giving her time and talents to benefit Right to Live!

Right to Live, founded in 2012, is India's first crowdfunding platform, exclusively dedicated to funding medical treatment for extremely poor people who have a critical medical condition but cannot afford their treatment. So far we have funded life-saving medical treatment of 51 patients, and an additional 20 people received treatment through government schemes, with Right to Live's assistance throughout the application process. Patients are all different ages, reside mostly in the state of Karnataka, and have received different types of treatment such as chemotherapy, open-heart surgery, dialysis for kidney failure, and more. Every case is personally researched and followed through home visits, medical records check, and hospital visits. Right to Live is unique in that it gives 100% of all donations received directly to the patients' treatment. No deductions are taken for administrative fees because all operating costs are covered by trustees.

## What is RTL?